

Dear Colin,

I'm Ann Marie Habershaw -- and as the chief operating officer here, I know you don't normally hear from me.

But this election season, we're putting together one of the most ambitious midterm campaign programs in American political history.

We've never had this much staff on the ground in a non-presidential election, and we're doing everything we can to reach out to the 15 million folks who voted for the first time in 2008 to get them back to the polls this fall.

Such an ambitious program isn't cheap -- **we know our Vote 2010 plan will cost at least \$50 million**. From office space to salaries for field organizers to ads and mail pieces, the expenses all add up. And, right now, as I'm looking at our budgets and projections, we don't yet have enough.

This Wednesday, June 30th, is the second quarter fundraising deadline for federal elections, and **we need to raise \$465,000 before then to be confident as we go ahead with our plans**.

That's why I'm writing to you today. [Can you make a donation of \\$25 or more by Wednesday at midnight?](#)

Back in 2006, when Democrats took back the House of Representatives, I was there -- working as the COO of the Democratic Congressional Campaign Committee.

I saw what a well-oiled campaign machine can accomplish, and I also saw the resources necessary to carry out an effective plan.

And since we took back Congress in 2006 and expanded those majorities in 2008, we've seen the results -- from a Recovery Act that brought our economy back from the brink of disaster to health reform that took 100 years and will cover 32 million Americans.

And now we need to fight for the President's allies up and down the ballot, to protect those gains and keep moving America forward.

We've got the plan that will make it happen, but we need your help. **Please make a donation of \$25 or more by Wednesday at midnight to move forward:**

<http://my.democrats.org/EOQBudget>

Thank you so much,

Ann Marie Habershaw
Chief Operating Officer
Democratic National Committee

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Democratic National Committee, 430 S. Capitol St. SE, Washington, DC 20003

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