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 To: cpd@epolitics.com  
 Subject: Zimon Wins Council Seat!  
 Date: Mon, 12 Oct 2009 22:00:26 -0400  
 From: Jill Miller Zimon For Pepper Pike City Council <mailing@zimonforcouncil.com>  
 Reply-to: Jill Miller Zimon For Pepper Pike City Council <mailing@zimonforcouncil.com>  
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### ZIMON WINS COUNCIL SEAT!

Okay - not me, but my fourth-grader. Still, he won with more than half the votes of his classroom and from a field of eleven candidates. We're thinking that the ZIMON signs around town probably helped but ... he didn't share any of his fundraising proceeds to cover that expense!

Jill's campaign isn't as lucky - she needs to continue to raise money in order to get out her message on being the only candidate who is qualified to bring truly new and unique perspectives into Pepper Pike City Council.

[CONTRIBUTE NOW](#) if you like or read on.

- The Good News:** The buzz is huge and growing.
- The Better News:** Daily, residents contact Jill to learn more about her.
- The Best News:** People are then [putting up signs](#), pledging [their support](#) and making [contributions](#).

STILL: It really does cost money to build the buzz. So Jill's hoping that those of you who are able to contribute, will consider doing so now so that she can take advantage of her momentum.

Here's how Jill's been spending her time - and the contributions received thus far:



#### Absentee Voter Postcards ... And Stamps:

Last week, the Cuyahoga County Board of Elections started to post information for those Pepper Pike registered voters who requested a mail-in ballot.

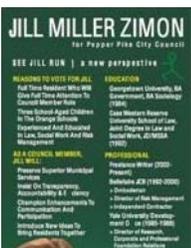
In response to that information, we have sent out nearly 1,300 pieces of literature with a personal note handwritten by Jill on every single postcard thanking the voter for taking the time to consider voting for her. This effort involves expenses for design, printing, shipping and postage.



#### Large Double-Sided Mailers To Every Household:

During the past week, a large, presorted double-sided mailer postcard with information about who Jill is, why she is running and how she is the best candidate to help Pepper Pike keep the character and services the residents love was received by nearly every household in the city.

That means more than 2100 pieces of literature were printed and stamped and delivered to Pepper Pike homes.



#### Palmcards, Post-it Pads and Door Hanger Bags:

Supporters have been out knocking on doors, giving residents literature and leaving materials when residents are not home.

The main piece of campaign literature being distributed this way is the "palmcard."

Like the postcard and the mailer, it is double-sided and maximizes all available space to inform residents about how they and the city will benefit by voting Jill on to City Council.



#### And, Of Course, Yard Signs:

While these yard signs don't vote, they have:

- increased the number of See Jill Run supporters,
- caused people who didn't know Jill to ask others about her candidacy,
- convinced people to write other people and urge them to vote for Jill,
- persuaded residents to local newspapers in support of Jill, and
- moved residents to ask for yard signs and volunteer assignments.

Jill's hard work, positive attitude and relentless efforts to bring new blood to Pepper Pike City Council has even caused one prominent, very long-term resident of Pepper Pike to call Jill, "Ubiquitous."

Unfortunately, "ubiquitous" does not equal "flush with cash."

[CONTRIBUTE NOW](#) if you like or read on.

**The primary need over the last three weeks of the campaign will be** related to the design, printing and postage for a piece of campaign literature that reinforces how Jill has been continuously engaged and invested in Pepper Pike and its community. The less time Jill needs to spend raising funds, the more time she will have to continue meeting and showing Pepper Pike residents why she is the only candidate who is exciting voters who haven't been excited about Pepper Pike elections in years.

If you're unable to make a donation or want to volunteer in addition, the greatest needs right now include:

- stuffing door hanger bags;
- going door to door with the campaign literature in the door hanger bags;
- signing up for Election Day shifts to pass out literature at polling locations;
- calling or writing friends to tell them about Jill, and urging them to vote for her;
- finding a time to host a 30 or 45 or 60 minute meet and greet.

[FILL OUT THE VOLUNTEER FORM NOW](#)

How in demand is Jill?

- Last week, Jill received a callback from a host of an event after she'd said that she could not make it. The host called to tell Jill that attendees were literally asking for Jill to be there so that they could meet her.
- Also last week, a person who had simply emailed Jill to speak with her, then spoke with her, then agreed to have her come over and put up a yard sign, then scheduled a meet and greet for her with his entire neighborhood.

Jill is in demand because she is the only truly new, qualified, engaged and invested voice competing for the open seat.

People are coming out of the woodwork saying, in their own words, that they want "new blood" on City Council.

Let's not waste this opportunity or Jill's momentum.

Thank you so much for following Jill's campaign and never hesitate to contact us with your ideas.

To visit Jill's website: <http://www.zimonforcouncil.com/>  
To contribute: <http://www.zimonforcouncil.com/index.php?code=contribute>







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