

Delivered-To: 88-cpd@edesigns-graphics.com
From: "Tom McMahon" <democraticparty@democrats.org>
Reply-To: dnc-003nG00N6y@mailier.democrats.org
To: "Colin Delany" <cpd@edesigns-graphics.com>
Subject: Ground game
Date: Wed, 10 Oct 2007 10:39:30 -0500
X-Virus-Scanned: Debian amavisd-new at smtp103.his.com
X-pstn-levels: (S: 2.63748/99.90000 R:95.9108 P:95.9108 M:95.5423 C:98.6951)
X-pstn-settings: 1 (0.1500:0.1500) gt3 gt2 gt1 r p m c
X-pstn-addresses: from <democraticparty@democrats.org> [1187/50]
X-Virus-Scanned: Debian amavisd-new at smtp502.his.com
X-Spam-Status: No, score=1.588 tagged_above=-99 required=5 tests=[AWL=-0.151, BAYES_00=-2.599, DCC_CHECK=2.17, FORGED_RCVD_HELO=0.135, HTML_50_60=0.134, HTML_MESSAGE=0.001, HTML_TITLE_UNTITLED=0.514, SPF_SOFTFAIL=1.384]
X-Spam-Score: 1.588
X-Spam-Level: *



Dear Colin,

Our organizing plan for 2008 has one critical component: you.

Next month, we're asking you -- and we're relying on you -- to stand up and take ownership of your own neighborhood. It's a key part of our 50-State Strategy, and the cornerstone of our plan for Democratic victory in 2008.

On Saturday, November 3rd we need you to host your friends and neighbors for the first national organizing event of the Presidential race -- months ahead of the Republicans, and a year before we elect a Democratic president.

You'll get together, learn the plan, pledge your leadership, and then get started.

We aren't going to play catch-up in 2008. We can't afford to.

Our organizers have already set up hundreds of events across the country..



You can see if there's one in your neighborhood or plan your own right here:

<http://www.democrats.org/OneYearOut>

We're ready to get our ground game moving, but we have a small problem: we don't have a name for the event yet.

We've had meetings, sent emails, had passing conversations about it, but we're still stuck.

We've had the "National Organizing Kickoff" and the "50 State Canvass." We've also had a couple of "Democratic Reunion" events. Right now we're just generically calling it the "year out event."

If you're the cornerstone of our 2008 ground game, we figured we'd ask for your ideas on a name for the kickoff event. After all, campaigns and organizations are already asking you for everything from a campaign theme song to a bumper sticker slogan.

So, any ideas?

Find an event in your neighborhood -- or plan your own -- and let us know what they should be called:

<http://www.democrats.org/OneYearOut>

You may be supporting a presidential candidate already, but by helping the Democratic Party now, you've got a sure guarantee that you'll be helping the Democratic nominee win in 2008.

Can you take the lead in your neighborhood?

<http://www.democrats.org/OneYearOut>

Sincerely,

Tom McMahon
Executive Director

PS: Last Thursday I sent you an email, asking for you to send a letter to Congress in support of children's health insurance. I asked for 125,000 letters to stand up to President Bush's veto -- and by the end of the day, you sent more than 175,000 letters.

Over the weekend, you topped 196,000 letters.

Congress hasn't voted yet, so we still need to keep this phenomenal pressure up. Please ask your friends to send a letter today:

<http://www.democrats.org/FightForKids>

A red button with a yellow border and the text "MAKE A CONTRIBUTION" in yellow capital letters.

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